



Loyalty re-branded to Primacy Perks!

Hello everyone,

Hopefully, Spring has sprung in your part of the country, and with it, the hope for that never ending spring cleaning to-do list finally getting off your back. Don't forget to spring clean your business too by reducing your costs and asking for free quotes from our Perks Partners!

At Primacy we've re-branded our Loyalty program to "Primacy Perks". These programs are in place to thank you for operating your business within a Primacy clinic space. We want you to take advantage of preferred services and rates that we've arranged based on our footprint of over 150 locations.

You need many things to run your business: medical and office supplies, insurance, cleaning and disposal services, etc. It's just the cost of having a business. Let Primacy Perks help you save money on those monthly bills with trusted partners.

Register for the Cliniconex Webinar!

One of our Perks Partners, Cliniconex, will be hosting a live Webinar to explain their service offerings and how their suite of automated patient engagement solutions has helped over 4,600 physicians across Canada reduce patient no-shows, improve the waiting room experience and increase clinic revenue.

The Cliniconex Webinar will be held on **Wed, June 19th from noon-1pm EST**. If you won't be available you can be emailed a copy of the recording for your review at a more convenient time. **Register for the recording at www.cliniconex.com/webinar-primacy**. I will email you additional details and a reminder early next week.

Sincerely,
Elizabeth James
Services Delivery Manager
Ph: (877) 633-7722 ext. 3503
Fax: (888) 511-0219 | perks@primacy.ca

What's New?

I'm pleased to report we have 3 new Perks Programs! Soon you will receive an email announcement with additional information, but for now, here is a snapshot:

CDW is a technology solutions provider for hardware, software, and integrated IT solutions (security, cloud, data center and networking). Primacy is arranging for an Employee Purchase Program for preferred rates. Visit www.cdw.ca to check it out, and **if you would like an account set up to see what your preferred rates are, email Elizabeth at perks@primacy.ca**.

Modern Cleaning meets Primacy standards of best practices for disinfecting your medical office in compliance with various provincial and College regulations. They can assess your current cleaning practices and provide a quote for their services. Email: chris.manitt@moderncanada.ca

Palladium Insurance offers preferred rates and thorough coverage for group health insurance, commercial general liability insurance and personal home and auto insurance for you and your clinic staff. Email: sylvie@palladiuminsurance.ca

Your Perks:

Medical Equipment & Supply
Medical Mart
The Stevens Company

Office Equipment & Supply
(New!) CDW
Grand & Toy
Staples Business Depot

Insurance
(New!) Palladium Insurance

Business Tool Kit
Accuro EMR
Locums Ontario

Patient Communication
(UPCOMING WEBINAR!) Cliniconex
Medimap

Disposal & Cleaning
Stericycle
Shred-It
Modern Cleaning
Canadian Linen

Website:
www.primacyclinics.ca/loyalty-program-overview

Password:
LOYALTY

Primacy Perks Email:
perks@primacy.ca



Tell Me More About Primacy Perks!

Please indicate the Perks Programs you are interested in learning more about, by checking the box beside the Program name, filling out your information on the side panel, and sending to Primacy via **email (perks@primacy.ca) or fax (888-511-0219).**

Medical Equipment and Medical Supplies

Compare the costs of regular items and/or get a quote on equipment:

- Medical Mart Stevens Company

Office Equipment, Office Supplies and Electronics

I want a better price on my favourite items and/or equipment:

- CDW Grand & Toy Staples

Insurance

There must be a better rate for commercial general liability insurance, group health benefits, and home & auto insurance. Let's check:

- Palladium Insurance

Disposal Services

I know we need to be compliant with College & Provincial regulations, let's learn more about how these companies can help:

- Stericycle Shred-It Modern Cleaning Canadian Linen

Business Services

There's no harm in asking how these companies can help my business:

- Accuro EMR Cliniconex Locums Ontario

Remember to sign up for the Cliniconex webinar to be held Wed, June 19th from noon-1pm EST. By registering, you will be emailed a copy of the recording just in case you couldn't log in to watch the Webinar.

www.cliniconex.com/webinar-primacy

- Yes, I've signed up Not Interested Need more info

Your Info:

Clinic Name:

City: _____

Prov: _____

Your Name:

Your Title:

How can the Program Rep contact you?

Best Phone # to call:

and/or Email Address:
